

DRESS UP CLEAN UP PAINT UP

The National Capital

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The Sanitary Way? Or This Way?



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520-522 13th Street

Clean-Up Campaign Against Dirt Already Is Bearing Good Results

With numerous agencies at work, the results which are expected to be achieved in the 1916 "clean-up, paint-up" campaign, already are apparent.

The annual war in the campaign against dirt and disease, which this year is being conducted under the auspices of the Master House Painters and Decorators' Association, began yesterday.

A. H. McGhan, chairman of the committee in charge, today expressed himself as much pleased at the way in which housekeepers and owners are rallying to the appeal to place their premises in sanitary condition.

Cellars and garrets yesterday were cleared of the winter's accumulation of trash and liberal coats of paint and whitewash were applied to premises long neglected. The sound of the brush and broom was heard in hundreds of households. Housewives were at work early.

Boom in Rakes and Brooms.

By the end of the week it is expected the city's dumps will contain thousands of loads of trash removed from Washington homes. Dealers report a large increase in the sale of brooms, rakes and trash receptacles. On all sides were evidences that residents have combined to improve the sanitary condition and appearance of the city.

Interest in the movement is indicated by the many letters received by Chairman McGhan asking for suggestions. A few of these letters have contained complaints against neighbors who are accused of permitting insanitary conditions in their homes. Mr. McGhan's advice in such cases is "Clean your own home and place it in such condition as to set an example for your neighbor and incite in him the desire to do likewise."

Urges Cleaning Back Yards.

Mr. McGhan urges particularly the

cleaning of back yards. The work of the painters and decorators, he says, brings them into contact with the homes and affords an opportunity of closely observing insanitary conditions. Hundreds of back yards, it is declared, afford a hiding place for trash and refuse which may be removed at little or no expense.

Emphasis is laid also on the importance of cleaning up the front lawns. The point is brought out that a newly painted house in a neglected yard loses much of its effectiveness. Property owners are urged not to fail to do everything possible toward the improvement of their homes by beautifying the surrounding grounds as well as giving the houses a coat of fresh paint.

The average cost of painting a house, the association states, is not great, and, properly done, lasts five years.

Pupils of the public and private schools are among the active agents in the movement for the betterment of sanitary conditions. The association has distributed among the school children 57,000 buttons bearing the inscription "Clean-up, paint-up."

"Movies" Are Helping.

The moving picture theaters are aiding in the campaign by the display of "clean-up, paint-up" slides.

The campaign probably will last four weeks. The work heretofore has been continued to one week, but this year, with so much to be accomplished, its committee decided that more time was needed.

The preliminary work is concluded and all that is needed to make the

campaign a complete success is the co-operation of the public.

The expenses of the campaign are paid from a fund raised by the Master Painters and House Decorators' Association. The following firms are among the contributors:

Woodward & Lothrop, McGhan Scaffolding Company, S. Kann, Sons & Co., George F. Muth & Co., Saks & Co., Barber & Ross, Edwards & Watkins, W. J. Callahan, Thomas W. Smith, S. P. Harbin, National Electrical Supply Company, W. A. Finch, J. W. Lacey, August A. Weber, George E. Russell, Craven & Co., A. C. Newbeck & Co., James Linkey & Sons, Pennington & Taylor, J. Frank Campbell, L. Barr, M. Co., Henry P. Amos, C. A. Herbert, M. P. Nicholson, The Palais Royal, Moore & Woods, J. B. Jones, Charles Macnichol, F. P. May Company, George E. Corbett, Dyer Bros., Hugh Reilly Company, E. J. Murphy Company, W. H. Butler Company.

Real Estate Men to Aid.

Real estate men have been asked to aid by cleaning and renovating the vacant houses under their control and by the removal of waste paper and trash from vacant lots. Assurances of co-operation have been received from a number of real estate agents.

The campaign is endorsed by the trade organizations and many of the citizens' associations.

Meetings of the campaign committee will be held from time to time to discuss the progress of the work and consider suggestions.

Inquiries regarding the work and the proper way to go about it will be answered promptly. Letters should be addressed to A. H. McGhan, Southern Building, or W. F. Andrews, president of the Master Painters and House Decorators' Association, 1801 Fourteenth street northwest.



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SPECIAL—Wizard Triangle Polish Mop, with bottle of polish. Regular \$1.50 value. SPECIAL **\$1.00**

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